



Asia Dry Eye Society

Supporting Membership Plans

- Supporting Member Participation Request-

Dr. Norihiko Yokoi

President of Asia Dry Eye Society

Visiting Professor of Kyoto Prefectural University of Medicine

September 2023



Introduction

Since its foundation in 2012, the Asia Dry Eye Society (ADES) has made significant achievements under the leadership of Professor Kazuo Tsubota. From the beginning, Council Members were established as the guiding force for decision making and taking responsibility for the annual meeting. In addition, the annual Asia Dry Eye Summit was initiated in 2012, providing a forum for clinical and basic research on dry eye. These two platforms enabled practitioners to better understand the unique features of dry eye in various Asian countries, accelerated the exchange of the clinical techniques for the diagnosis & treatment, and advanced basic research in dry eye. With extensive and in-depth discussion, the first consensus on the definition and diagnostic criteria of dry eye in Asia was developed and published. Moreover, the discussion about dry eye classification was also completed with initial alignment. These agreements have brought significant values to the basic research, diagnosis, and treatment of dry eye in Asia.

As the largest and most influential platform for dry eye in Asia, ADES will strive to provide more opportunities to strengthen the communication and cooperation among ophthalmic professionals among Asian countries in the arena of dry eye. We will continue to explore the consensus of major topics of dry eye and enhance continuing medical education to further elevate the quality of professional service to the dry eye patients in this region. Meanwhile, we will recruit new members and drive the collaboration with other professional organizations to jointly advance the clinical service, education, and research of dry eye in Asia.

Despite of the COVID-19 situations in the world, Asia Dry Eye Summits were not cancelled, but continued to be held in online-based from 2020. In November, 2020, Asia Dry Eye Society organized the first online session for the members and supporting members, and Educational Session for none-members in field of dry eye research and clinic. In 2021 and 2022, additionally we held the Young Doctors' Session.

In 2024, we will hold Asia Dry Eye Summit on-site in Tokyo, and we plan for on-demand as well to allow doctors participate without borders.

We strive to strengthen discussions and communications between countries, to foster cooperation among industry, government, and academia, to improve the quality of treatment and research, and to create a system that can offer better dry eye treatments to everyone, everywhere. We hope the purpose of the Asia Dry Eye Society provides insight and serves as a catalyst for other like-minded organizations. We would be honored to receive your support and assistance.

Norihiko Yokoi

President

Asia Dry Eye Society





Asia Dry Eye Society Description

■ Society

General Incorporated Association Asia Dry Eye Society
PORTAL POINT Ebisu #B5, Glass Square, Yebisu Garden Place
4-20-4 Ebisu, Shibuya-Ku, Tokyo 150-6090 JAPAN
Tel: 03-6456-4018 FAX: 03-6456-4025
E-mail: ade@mediproduce.com

■ Organizing Members

President

Norihiko Yokoi, Visiting Professor, Kyoto Prefectural University of Medicine

Vice Presidents

Hungwon Tchah, Professor, University of Ulsan, Asan Medical Center

Louis Tong, Senior Consultant and Principal Clinician Scientist, Singapore National Eye Center, Singapore Eye Research Institute; Professor, Duke-National University of Singapore Medical School

Board Members

Kazuo Tsubota, CEO, Tsubota Laboratory, Inc.

Zuguo Liu, Director and Professor, Eye Institute of Xiamen University, Department of Ophthalmology, Xiang'an Hospital of Xiamen University;
President, The First Affiliated Hospital of University of South China

Kyoung Yul Seo, Professor, Department of Ophthalmology, Yonsei University, Korea

Jong Suk Song, Professor, Department of Ophthalmology, Korea University Hospital

Yuichi Hori, Professor & Chair, Department of Ophthalmology Toho University Omori Medical Center, Toho University School of Medicine

Wei Li, Professor of Ophthalmology and Deputy Dean, School of Medicine, Xiamen University

Auditor

Jun Shimazaki, Professor Emeritus, Tokyo Dental College



Asia Dry Eye Society

Asia Dry Eye Society Budget

Revenues

Account Name	Revenue
Annual Membership Fee	¥550,000
Supporting Membership Fees	¥7,500,000
- Supporting Membership A (1,000,000 JPY × 4 Companies)	¥4,000,000
- Supporting Membership B (500,000 JPY × 5 Companies)	¥2,500,000
- Supporting Membership C (200,000 JPY × 5 Companies)	¥1,000,000
Total Revenue	¥8,050,000

Expenditures

Account Name	Expenditure
Secretariat Operating Expenses	¥1,980,000
Home Page Management Fee	¥300,000
Production Fees	¥330,000
Budget for Summit 2023	¥4,000,000
Public Relation Fees	¥220,000
Registration Fee for General Incorporated Association	¥270,000
Credit Card Payment System Fees	¥110,000
Others	¥840,000
Total Expenditure	¥8,050,000

Balance

Balance	¥0
Balance from Last Year	¥264,171
Total Balance	¥264,171

Supporting Membership Description

■ Overview: Fees and Merits for ADES Supporting Members

Type	Membership Fee (JPY)	Merits			
		1. Summit Participation	2. Newsletter Banner Advertisement	3. Homepage Supporting Members' Page Banner Advertisement	4. Homepage Top Page Banner Advertisement
Supporting Membership A	1,000,000	✓ *5 Persons	✓	✓	✓
Supporting Membership B	500,000	✓ *2 Persons	✓	✓	✓
Supporting Membership C	200,000	n/a	✓	✓	n/a

■ Homepage URLs

Supporting Members' Page: https://asia-dry-eye.biz/supporting_members/

Top Page: <https://asia-dry-eye.biz/>

■ Supporting Membership Fees and Merits in Detail

Supporting Membership A

- Fee: 1,000,000 JPY (not including tax)
- Merits : 1. Five Participations in Asia Dry Eye Summit on-site
- 2. Web banner advertisement in Newsletters for ADES Members
(Size: 700 x 165 pixels)
- 3. Web banner advertisement on Supporting Members' Page of ADES Homepage
(Size: 700 x 165 pixels)
- 4. Web banner advertisement on Top Page of ADES Homepage
(Size 600 x 165 pixels)

Supporting Membership B

- Fee: 500,000 JPY (not including tax)
- Merits : 1. Two Participations in Asia Dry Eye Summit on-site
- 2. Web banner advertisement in Newsletters for ADES Members
(Size: 600 x 165 pixels)
- 3. Web banner advertisement on Supporting Members' Page of ADES Homepage
(Size: 600 x 165 pixels)
- 4. Web banner advertisement on Top Page of ADES Homepage
(Size: 500 x 110 pixels)



Supporting Membership C

- Fee: 200,000 JPY (not including tax)
- Merits : 1. Web banner advertisement in Newsletters for ADES Members
(Size: 500 x 110 pixels)
- 2. Web banner advertisement on Supporting Members' Page of ADES Homepage
(Size 500 x 110 pixels)

■Banner Requirements

- Banner format: JPEG or PNG data
- Required data : Submit banner file with link (URL) to the Secretariat by email.

Asia Dry Eye Society Supporting Membership Period

September 1, 2023 to August 31, 2024

Application Period

April 1, 2023 to July 31, 2024

Application Form

<https://reg34.smp.ne.jp/regist/is?SMPFORM=mapc-maljmg-906722c00507310671a6f60d2e8fab3d>

*If you contact us with your interest in the Supporting Membership by email, we will reply to you with the above URL.

■Secretariat

Toru Fukaya / Eriko Koike

Asia Dry Eye Society Secretariat

E-mail: ade@mediproduce.com